



# Privacy Policy

WOW! Warranty Ltd respect and safeguard the privacy of all visitors to our website or when communicating electronically with us. This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you online or offline.

## Information we collect

In operating our website and in communications with you we may collect and process the following data about you:

- Details of your visits to our website and the services that you access.
- Information that you provide by filling in forms on our website, such as when registering for the WOW! Warranty, updating your details, registering a customer or for a membership, etc.
- Information provided to us when you communicate with us for any reason, such as names, postal or email addresses, phone numbers, etc.

## How and why we use this information

Data that you provide to us is stored on our secure servers which are designed to protect against loss, alteration, misuse or unauthorised access of the information you have provided. Details relating to any data or communication on our site will be encrypted to ensure its safety.

The information that we collect and store relating to you is primarily used to enable us to provide our services to you and conduct business with you. In addition, we may use the information for the following purposes:

- To provide you with information requested from us, relating to our products or services
- To provide information on other products which we feel may be of interest to you, where you have consented to receive such information
- To meet our contractual commitments to you
- To notify you about any changes to our website, such as improvements of service / product changes, that may affect our service

We will only contact you when you have provided consent and only by those means to which you provided consent.

None of the information we collect about you is shared with, or sold to, any third parties without your consent. We may occasionally use the information we have collected to provide us with statistical information about our visitors or clients.

The transmission of information via the internet is not completely secure and we cannot guarantee the security of data sent to us electronically. Transmission of such data is therefore entirely at your own risk. Where you have chosen (or we have given you) a password to access certain parts of our site, you are solely responsible for keeping this password confidential.

## Disclosing your information

To enable us to provide you with the services to which we have committed ourselves, we, where applicable, will disclose your personal information only to an affiliated company, such as a WOW Registered Cleaning Company (WRCC) which forms part of the warranty contract with you.

## Third Party Links

There are links to third party websites on our website. These websites operate independently from WOW Warranty Ltd and should have their own privacy policies, which you should check. We do not accept any responsibility or liability for their policies whatsoever, as we have no control over them.

## Access to information

The Data Protection Act 1998 gives you the right to access the information that we hold about you. Please note that any demand for access may be subject to payment of a fee not exceeding £10, which covers our costs in providing you with the information requested. Should you wish to receive details that we hold about you please do not hesitate to contact us.

## Contacting Us

If you have any queries, comments or requests regarding this Privacy Policy, please feel free to [Contact Us](#).

***This Policy is updated from time to time and can be reviewed regularly.***